

EDUCATING COACHES ON SPORT INTEGRITY

Project Partners

Aristotle University of Thessaloniki (Greece)

National University of Physical Education and Sports Bucharest (Romania)

International Council for Coaching Excellence (UK)

Sheffield Hallam University (UK)

Hungarian Coaching Association (Hungary)

Coaching Portugal (Portugal)

Saval (Finland)

Code Fair Play (Greece)

Slide 1: Introducing Corruption in Sports

Introducing Corruption in Sports

Doping
Match fixing
Good governance
Whistleblowing

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Briefly discuss the concept of corruption. Why it is considered a threat to sports. Why it is against the ethics of sport. Why efforts should be taken to tackle corruption.

Estimated time: 3 min

Slide 2

WADA

AGENCE MONDIALE

The fight against corruption in sports

- “Whenever there are significant sums of money to be won, and glory to be gained, there always will be those willing to come up with new and more cunning ways to cheat.” (Fahey, 2013)

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Discuss the statement of the former President of WADA. Ask students to discuss their understanding of the statement.

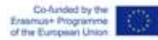
Estimated time: 5 min

Slide 3: Corruption in sport

Corruption in sport (1/2)

- Any illegal or immoral activity that attempts to deliberately distort the result of a sporting event for the material gain of one or more parties involved in that activity.

Gorse & Chadwick (2010)



Provide the definition of corruption. Discuss with students their understanding of the term.

Estimated time: 5 min

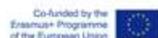
Slide 4: Corruption in sport

Corruption in sport (2/2)

Corruption in sports can take the following forms:

1. Athletes who refrain from achieving the levels of performance normally required during an event to win
2. Athletes who intentionally permit others to win,
3. Sporting officials who consciously perform their allocated tasks in a manner different with the objectives and moral values of the relevant club, association, competitive sports, in general and/or society at large

Maennig (2005, page 189)



Describe the basic forms of corruption. Discuss how athletes can be involved in corrupted activities. Provide relevant examples. Discuss how sport officials can be involved in corrupted activities. Provide relevant examples.

Estimated time: 5 min

Slide 5: Common corruption activities

Common corruption activities

- Doping
- Match fixing
- Gambling
- Bribery
- Points shaving
- Vote rigging
- Undue influence
- Embezzlement

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Describe the most common corruption activities. Provide known examples for each corruption activity

Estimated time: 5 min

Slide 6: Types of corruption in sport

Types of corruption in sport

- Management corruption
 - Non-competition decisions by sport authorities (e.g., awarding contracts, allocation of rights etc)
- Competition corruption
 - Activities that directly or indirectly influence the outcome of a competition (e.g., doping, match fixing)

(Maennig, 2005)

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Present students the two types of corruption in sport. Provide examples for each type. Discuss with students the prevalence of each type and how this is treated by athletes, media and general public.

Estimated time: 5 min

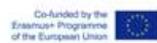
Slide 7: The "elements" of corruption

The "elements" of corruption

The following elements are necessary for the occurrence of corruption:

- A corrupter: person who initiates the corrupted activity
- A "corruptee": person who accepts the corrupted activity
- The corrupted activity benefit the corruptor and/or a corruptee
- Corruptors and corruptees have the necessary authority to perform the activity

(Senior, 2006)



Discuss with students the process of corruption.

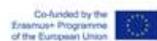
Estimated time: 5 min

Slide 8: Determinants of corruption

Determinants of corruption (1/2)

- Discretionary powers
 - Power over other people
- Financial gains
 - Avoiding poverty, improving quality of life
 - Income from corruption vs legitimate income
- Pros vs cons of corruption
 - The pros are valued as more important than the cons

Jain (2001)



Discuss the determinants of corruption. Present examples of well known cases and how they influenced the flourish of corruption. Use both general and sport related examples.

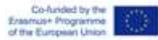
Estimated time: 10 min

Slide 9: Determinants of corruption

Determinants of corruption (2/2)

- Moral stance of the social environment
 - Corruption is considered an approved or not behavior
- Penalties for corruption
 - Possibility to being caught
 - Enforcement
 - Sanctions

Jain (2001)



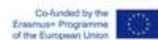
Discuss the determinants of corruption. Present examples of well known cases and how they influenced the flourish of corruption. Use both general and sport related examples.

Estimated time: 10 min

Slide 10: Consequences of corruption

Consequences of corruption

- Harming sport people's and public perceptions of sports' morality and ethics
- Deprivation of the unpredictability of the outcome
- Influence of the sporting virtue



Present the consequences of corruption. Discuss with students their importance for the future and public image of sports.

Estimated time: 10 min

Slide 11: Methods to fight corruption

Methods to fight corruption 1/3

- Transparency
 - Good governance
- Cutting the supply of bribes at source
 - Reduce finance of corrupted organization
- Zero tolerance of corruption
 - Development of legislation
 - Implementation of legislation

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Describe the role of transparency in the fight against corruption. Discuss with students how effective transparency can be in tackling corruption.

Describe the role of cutting the supply of bribes at source in the fight against corruption. Discuss with students how effective cutting the supply of bribes at source can be in tackling corruption.

Describe the role of zero tolerance in the fight against corruption. Discuss with students how effective zero tolerance can be in tackling corruption.

Estimated time: 10 min

Slide 12: Methods to fight corruption

Methods to fight corruption 2/3

- Encouraging whistleblowing
 - Develop platforms
 - Establish a mentality in favor of whistleblowing
- Education
 - Promote the Spirit of Sport
 - Empower sports people to resist corruption

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Describe the role of whistleblowing in the fight against corruption. Discuss with students how effective whistleblowing can be in tackling corruption.

Describe the role of education in the fight against corruption. Discuss with students how effective education can be in tackling corruption.

Estimated time: 5 min

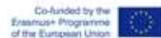
Slide 13: Methods to fight corruption

Methods to fight corruption 3/3

"Moral Boosting" training

- Ethical leadership decision-making and moral reasoning can be used to combat corrupted activities in sports, and it can be developed through training
- This is a common practice to minimize corrupted activities in organizations outside sports

(Elbe & Brand, 2016)



Present students the concepts of moral reasoning and ethical decision making. Discuss how it can be achieved in sports

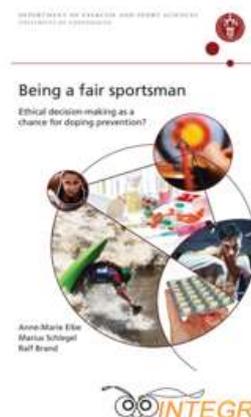
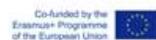
Estimated time: 3 min

Slide 14: Ethical decision-making training

Ethical decision-making training

- Training athletes on ethical-decision making against doping
- Trainees are presented with doping risk situations/dilemmas and are required to make a (ethical) choice

https://www.wada-ama.org/sites/default/files/resources/files/elbe_-_2008_final_report.pdf



This interesting training programme can be accessed here: https://www.wada-ama.org/sites/default/files/resources/files/elbe_-_2008_final_report.pdf

You may use this resource to have students/trainees think about the practical utility of this training in improving moral stance, moral reasoning and decision-making of athletes and other sport stakeholders in different domains (e.g., match fixing).

Slide 15: Overview of the course

Overview of the course 1/2

- **Introduction to Corruption in Sports**
 - Session 1: Introducing Corruption in Sports
- **Doping**
 - Session 2: Definition and Consequences
 - Session 3: Nutritional Supplements & Doping
 - Session 4: Psychological basis of doping use in competitive sports
 - Session 5: Psychological basis of doping use in recreational sports
 - Session 6: Educational interventions against doping use
 - Session 7: Assessment guidance

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Describe the sessions of the course. Explain the content and the need to include each session.

Estimated time: 5 min

Slide 16: Overview of the course

Overview of the course 2/2

- **Match Fixing**
 - Session 8: Definitions, examples and consequences
 - Session 9: Social and personal determinants of match fixing
 - Session 10: Educational interventions against match fixing
- **Good Governance**
 - Session 11: Good governance in theory and in practice
- **Whistleblowing**
 - Session 12: Whistleblowing against corruption in sports
- **Summary**
 - Session 13: Module Overview and assessment guidance

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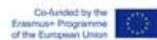


Describe the sessions of the course. Explain the content and the need to include each session.

Estimated time: 5 min

Summary

- Definition of corruption
- Types and forms of corruption
- Causes of corruption
- Consequences of corruption
- How to fight corruption
- Overview of the course



Briefly summarize the most important topics discussed in this session; definitions of corruption, types and forms of corruption, causes of corruption, consequences of corruption, how to fight corruption, and an overview of the course.

Estimated time: 3 min

Slide 18: Disclaimer notice

Disclaimer notice

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