

EDUCATING COACHES ON SPORT INTEGRITY

Project Partners

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Slide 1: Good Governance



Briefly discuss the concept of good governance as a dimension of corruption in sport. Discuss why it is considered for the fight against corruption.

Estimated time: 3 min

Slide 2: Governance in sport

A slide titled "Governance in sport" with a background of faint text. The main heading is "Governance in sport". Below it, a bullet point defines "governance" as "The exercise of economic, political and administrative authority to manage a sports organizations' affairs at all levels". A quote from Tracey Couch MP, Sports Minister, states: "It is vital that our domestic sports bodies and organisations uphold the very highest standards of governance and lead the world in this area. We want to ensure that they operate efficiently and successfully while being transparent and representative of society. We have been clear that we will expect them to adhere to the new Code for Sports Governance if they are to receive public funding in the future". The Sport England logo is visible on the right side. At the bottom left, there is a logo for the Erasmus Programme of the European Union, and at the bottom right, there is a logo for COINTEGRITY.

Provide the definition of governance. Probe for the activities a sport organization runs and how governance is important for the effective implementation of these activities. Discuss with students how governance is made in their clubs and other sport organizations they participate.

Estimated time: 5 min

Slide 3: Definition of good governance

Definition of good governance

- The framework and culture within which a sports body sets policy, delivers its strategic objectives, engages with stakeholders, monitors performance, evaluates and manages risk and reports to its constituents on its activities and progress including the delivery of effective, sustainable and proportionate sports policy and regulation.

EU Expert Group (2011-2014)

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Discuss the definition of governance provided by EU.

Estimated time: 3 min

Slide 4: Good governance

Good governance

- Promoting good governance is an integral part of development programming for many sports organizations
- Rationale:
 - Governance is at the heart of promoting athletes' rights, and the goals of the organization
 - Required for sustainable development
 - Critical for aid effectiveness



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Discuss with students the need for good governance. Explain the reason why good governance is important for the sustainability of an organization.

Estimated time: 5 min

Aims of good governance

- Members of the organization have an obligation to protect:

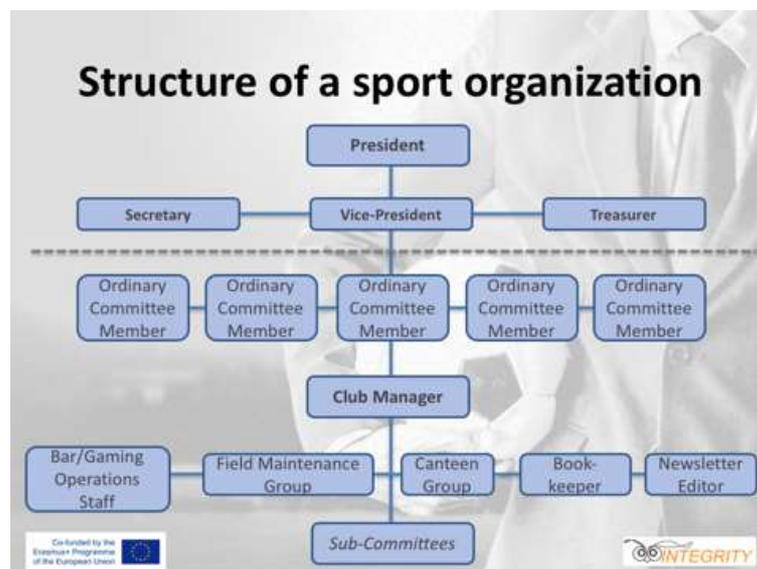


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Describe the aims of good governance. Discuss with students their importance for the sustainability of an organization.

Estimated time: 5 min



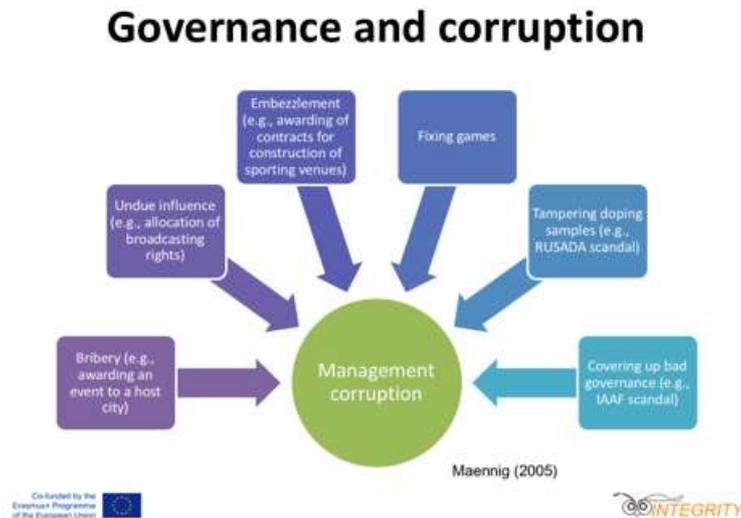
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Describe the structure of a sport organization (see an example of a football club). Discuss how this structure is applied in their organizations. Discuss the role of each member of the organization in the fulfillment of the organizations goals.

Estimated time: 5 min

Slide 7: Governance and corruption



Discuss examples of corrupted governance. Discuss with students the consequences of these activities. Use real world examples.

Estimated time: 10 min

Slide 8: RUSADA Scandal

RUSADA Scandal

- **December 2014:** A German TV documentary alleges that as many as 99% of Russian athletes are guilty of doping.
- **November 2015:** A Wada commission publishes a report alleging widespread corruption, amounting to state-sponsored doping in Russian track and field athletics. Rusada is declared non-compliant.
- **May 2016:** Former Moscow anti-doping laboratory boss Grigory Rodchenkov alleged that dozens of Russian athletes at the 2014 Winter Olympics had cheated.
- **July 2016:** A report reveal that Russia operated a state-sponsored doping programme for four years across the "vast majority" of summer and winter Olympic sports.
- **December 2016:** Wada publishes the second part of a report which says more than 1,000 Russian athletes benefited from doping.
- **January 2017:** Rusada and Russian sport authorities given list of criteria to achieve before winning back recognition.
- **March 2017:** Wada says Russia's anti-doping reforms are not happening quickly enough.
- **February 2018:** Russia are banned from competing at 2018 Winter Olympics in South Korea by the IOC.
- **May 2018:** Wada writes to Rusada offering a 'compromise'.
- **September 2018:** News of the compromise prompts fury from athletes and doping bodies.

Source: BBC. <https://www.bbc.co.uk/sport/46655754>

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Present to students the RUSADA scandal as an example of poor governance. Describe the actions made by RUSADA. Discuss the actions by WADA as an example of an authority's efforts to address a corruption issue within the organization. Discuss with students other possible ways of reacting in such incidents.

Estimate time: 10 min

Slide 9: Principles for good governance

Principles for good governance (1)

<p>Integrity</p> <p><i>Honesty and moral principles.</i></p> <ul style="list-style-type: none">• Higher standards of integrity on all organization's activities; principles of the organization.	
<p>Role/Function</p> <p><i>Role and function of the members of the organization.</i></p> <ul style="list-style-type: none">• Clear roles covering important tasks.	
<p>Vision/Plan</p> <p><i>Organization's vision and strategic plan</i></p> <ul style="list-style-type: none">• Define and deliver the vision of the organization and deliver the strategy to pursue it.	

EU Expert Group (2011-2014)

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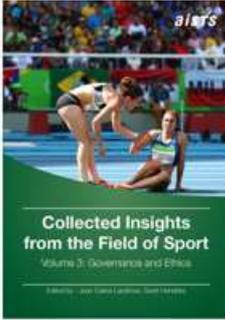


Describe the basic principles that are associated with good governance in a sport organization. Discuss with students how these principles can be applied into practice.

Estimated time: 10 min

Slide 10: Principles for good governance

Principles for good governance (2)

<p>Members</p> <p><i>Selection of the organization members</i></p> <ul style="list-style-type: none">• Objective selection of people involved in the organization.	
<p>Control Procedures</p> <p><i>Monitoring and oversight of the organization.</i></p> <ul style="list-style-type: none">• Define the standards and the control procedures.	
<p>Transparency</p> <p><i>Openness, communication, and accountability.</i></p> <ul style="list-style-type: none">• The organization should be open for control.	

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Describe the basic principles that are associated with good governance in a sport organization. Discuss with students how these principles can be applied into practice.

Estimated time: 10 min

Slide 11: Principles for good governance

Principles for good governance (3)

Strategy
Consensual strategy.
• Strategic plans are endorsed by members of the organization.

Association
Association with the sporting world.
• Understanding and engaging in the sport environment.

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EU Expert Group (2011-2014)

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Describe the basic principles that are associated with good governance in a sport organization. Discuss with students how these principles can be applied into practice.

Estimated time: 10 min

Slide 12: Summary

Summary

- Definitions of governance and good governance
- Aims of good governance
- Structure of an organization
- Principles of good governance

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Briefly summarize the most important topics discussed in this session; definitions, aims of good governance, structure of an organization, and principles of good governance

Estimated time: 3 min

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